



Rural Resort Workforce Investment Board Meeting Minutes

July 16, 2014 10:00 AM to 1:00 PM

@Colorado Mountain College, Breckenridge Campus, 107 Dennison Placer Road

Breckenridge, CO 80424

- Welcome & Call to Order [Katy Boothby] The meeting was called to order by the Chair(Katy Boothby) at approximately 10:00AM
 - Introductions and Attendance [Katy Boothby]
 - Board Members in Attendance: Katy Boothby (Chair); Kathleen Lyons (Secretary); Erin McNallan (Vice-Chair*); Kathy Chandler-Henry; Gene Finkenbinder; Shannon Foley; Brad Foster; Randi Lowenthal; Rachel Lunney; Britt Mace; John Mullen; Rosemary Pettus; Jerry Pradier; Suzanne Price; Chris Romer; Mike Weber
 - 16 of 30 Board Members attending –a quorum is present.
 - Guests in Attendance: Clarke Becker – Director of the Rural Consortium; Dee Funkhouser – LMI Gateway.
 - Workforce Center Staff in Attendance: Dawn Bray-Jenks – Glenwood WFC; Lucian Burt – Liaison to the Board; Carol Lewis-Zilli – Edwards WFC; Jill Seal –Youth Programs; Jack Taylor –Business Services.
- *Erin McNallan was appointed Vice-Chair at this meeting.
- Approval of Minutes –April 16, 2014 Meeting (voting item)
 - Chair asked for discussion or corrections to the April 16 meeting minutes. Staff Liaison Lucian Burt stated that minutes emailed with the meeting packet was missing the last page, but there were no other changes to the draft which was handed out at the beginning of the meeting. Chair asked members if everyone had a chance to review the minutes, including the last page, and asked again for discussion or corrections. There being none, Chair asked for a motion to approve.
 - Motion: Kathy Lyons

- Second: Britt Mace
- The Minutes of the meeting held April 16, 2014 were approved by voice vote.
- Appointment of new Vice-Chair [Katy Boothby]
 - Chair asked for a motion to appoint current Board member Erin McNallan of Everist Materials in Summit County as Vice-Chair of the Board to fill the position vacated by John Mullen, who resigned as Vice-Chair in May 2014.
 - Motion: Mike Weber
 - Second: Chris Romer
 - The motion was approved by voice vote, with no discussion, or objections. Erin McNallan is appointed as the Vice-Chair of the Rural Resort Workforce Investment Board.
- **Recognition for John Mullen (Former Chair and Vice-Chair)** Katy Boothby and Rosemary Pettus presented John Mullen a plaque to recognize him for his service as the Vice Chair, and Chair of the Board. Mr. Mullen has been a member of this board since its inception in 1999.
- **Labor Market Information.** Dee Funkhauser-Training and Outreach Coordinator for the CDLE's Labor Market Information program (LMI Gateway) gave a presentation on current conditions and projections for the economic, employment and workforce conditions in the Rural Resort Region, as well as for the nation and State of Colorado.
 - Their website, www.comigateway.com can be used by employers, as well as job seekers to research labor market information specifically for your local area including data about industry employment and wages, occupation employment and wages, current and future demand for workers, demographic information , education providers, industries, employment, unemployment and advertised jobs in your local area.
 - She explained how employment data is collected. The most accurate type of data is collected by a census, in which 100 percent of employers provide employment and labor statistics. The drawback to a census is that they take more time than sample surveys. Dee offered "Help Wanted Online" (HWOL) by Wanted Analytics as an alternative to the census. Wanted Analytics is a third-party private company that monitors 16,000 different internet job boards in order to obtain a current picture of employment conditions. The state of Colorado purchases licenses to use this program. The state has an "extra" license available for an employer –or employers- in the Rural Resort Region to use at no cost. Board members should contact Dee Funkhouser if interested in using this service.
 - Their website, www.comigateway.com can be used by employers, as well as job seekers to research labor market information specifically for your local area including data about industry employment and wages, occupation employment and wages, current and future demand for workers, demographic information ,

- education providers, industries, employment, unemployment and advertised jobs in your local area.
- She also lead a discussion on Local Employment Dynamics (LED) and worker inflow and outflow, which analyses where Rural Resort Residents work and where the live.
 - Rural Consortium Meeting (May 2014) Report [Clark Becker & K. Boothby]
 - Alamosa, May 7-9
 - Need for trades
 - Need for “Foundational Skills”
 - Need for computer skills
 - Sector Report -Sector Summit II – May 19-21, 2014 [Rachel Lunney & Attending Members] the Rural Resort Region was well represented at the Sector Summit.
 - The Health and Wellness Partnership was re-energized. Emily Lesh facilitated a group planning session. They decided to re-focus on the “Wellness” segment of the sector, which fits well with the Recreation Sector. A discussion was held regarding ways to educate employers on the benefits of wellness programs. Shannon Foley stated that possible benefits include lower worker’s compensation claims and lower absenteeism.
 - Other Target Sector Sectors in addition to Health and Wellness identified at last year’s summit - Tourism and Recreation and Creative Industries were confirmed and re-energized.
 - Youth Council [Jill Seal]
 - A new member orientation was held via GoTo service on May 12, 2014.
 - The last meeting, which combined representatives from the Rural Resort and Northwest regions, was held via GoTo Service on June 24, 2014. They addressed “at-risk” youth. They are working on a strategic plan and goals for the coming year. Chis Romer offered to help with the strategic plan and suggested it focus on “advertising” services available to businesses. A big challenge of the workforce Centers and youth services is getting the word out.
 - They are working on a new member handbook.
 - Governor’s Summer Job Hunt. This is now a year round program. The goal for the Rural Resort Region is 1,000 enrollments for the year. YTD, we have enrolled 500 youths. We still need employers that will 16 and 17 year olds.
 - Lake County Career Fair [K. Boothby] This career and job fair was held at Lake County High School in Leadville on April 24
 - 130 Businesses and Mentors attended
 - 129 different occupations represented
 - 550 youth, ages 14 to 19 attended from Lake Chaffee & Summit Counties
 - Strategic Plan & Dashboard Update [Katy Boothby, Rosemary Pettus, Dawn Bray Jenks & Others](See attached dashboard)

- Unemployment Rates in all counties in the Rural Resort Region were down compared for May 2014 compared to May 2013. Rates for 4 of the 5 counties increased from April to May due to seasonal layoffs in the ski and related industries.
- WIA (Workforce Investment Act) Goals and Results. Goals for most “common measures” were met or exceeded for PY 2013. Goals that were not met were within the 20% of the goal benchmark, so there are no sanctions or reductions in budgets
- Business Services.
 - Brad Foster was very impressed with the “Employer Outreach” program and asked if it is an ongoing program, or if it ended at the end of the fiscal year. Rosemary stated that this is an ongoing program and is being continued in the new fiscal year.
- Job Fairs
 - Lake County Job Fair held in Leadville on May 13th
 - 12 employers attended
 - 45 job seekers attended
 - Summit County Job Fair held May 14th at CMC –Breckenridge
 - 27 Employers attended.
 - Many commented that they met new candidates for current job openings.
 - Many want to be included in future job fairs.
 - 124 Job Seekers attended
 - 51 current ConnectingColorado.com Registrants.
 - 73 New Registrations on ConnectingColorado.com
 - Many commented that they obtained interviews.
- Legislative Updates [Clark Becker, Rosemary Pettus and LEO’s].
 - The Workforce Innovation and Opportunity Act (WIOA) which will supersede the Workforce Investment Act (WIA) has been approved and signed by both houses of congress and has been sent to President Obama for his signature. It is expected to be signed and if so it would go into effect July 1, 2015. This should ensure continued federal funding for workforce centers, but details of changes are not known at this time, and no money has been assigned for specific programs at this time.
- Workforce Center Plan for Fiscal 2014/2015{Rosemary Pettus}
 - Goals and budget requests have been submitted to the State of Colorado.
- “OPEN MIC” (“Roundtable”) [LEO’s , Board Members and Guests]
- Request for Agenda topics for October 2014 Meeting [Katy Boothby]
 - Kathy Lyons requested an update on the Workforce Innovation Opportunity Act (WIOA). No other topics were requested.

- Upcoming Meeting Dates
 - October 22, 2014
 - January 21, 2015 (tentative, not confirmed)
- **Adjournment.** Chair asked if there was any other business, there being none, Chair asked for a motion to adjourn. Motion: Gene Finkenbinder; Second: Brad Foster. Approved by voice vote, meeting adjourned at 1:00PM